

Green Chemistry Business Summit
Northern Essex Community College Technology Center
October 31, 2007
Agenda

7:30 – 8:00	Breakfast	
8:00 – 8:15	Greetings from the Governor & State Programs Supporting Green Technology Businesses in The Commonwealth	Greg Watson - Assistant Secretary for Clean Energy and Technology, Executive Office of Energy and Environmental Affairs
8:15 – 9:00	Green Chemistry in Practice	John C. Warner - President and CTO - The Warner Babcock Institute for Green Chemistry
9:00 – 9:45	Opportunities in Green Chemistry	Paul Anastas - Professor in the Practice of Green Chemistry - Yale University Center for Green Chemistry and Engineering
9:45 – 10:00	Break	
10:00 – 10:45	The Business Case for Green Chemistry	Berkeley Cue - Retired VP; Creator, Pfizer's Green Chemistry initiative
10:45 – 11:30	Green Chemistry and Regional Economic Development	Amy Cannon - Co-Founder, Beyond Benign Foundation
11:30 – 11:45	Workforce Development - NECC	David Hartleb - President, NECC
11:45 – 12:00	Workforce Development - Cambridge College	Mahesh Sharma - President, Cambridge College
12:00 – 12:30	Lunch	
12:30 – 1:15	Analyst View- Clean Technology/Green Chemistry Market Opportunity – Green "Electronics" focus	Bruce Rayner - Vice President and Director of Research and Consulting, Technology Forecasters, Inc.
1:15 – 1:45	VC View – Clean Technology/ Green Chemistry Market Opportunity & VC Investment Criteria	Daniel Hullah – Associate, RockPort Capital Partners
1:45 – 2:15	Industry-Academic Collaboration to Advance Green Chemistry - The Green Chemistry and Commerce Council	Joel A. Tickner, ScD, Assistant Professor, UMASS/Lowell
2:15 – 2:45	What is Open Innovation? & yet2.com Experience and Perspective	Eugene Buff, M.D., Ph.D. Consulting Director, yet2.com, Inc.
2:45 – 3:15	Innocentive's Open Innovation Experience and Perspective - Green Chemistry Examples	Jon Cronin, Ph.D., Director, Sales, Innocentive
3:15 – 3:45	Art of Technology Transfer & MTTC Experience and Perspective	Abigail A. Barrow, Ph.D., Director, Massachusetts Technology Transfer Center University of Massachusetts
3:45	Refreshments	